

13 - 14 DE MAYO DE 2022
13 de MAYO en UZH ZENTRUM KO2-F-152
14 de MAYO en UZH ZENTRUM RAI-F-041
& vía Zoom

IMAGINARIOS URBANOS

**Annual Conference of the Latin American Center Zurich (LZZ)
& Workshop of the Swiss School of Latin American Studies (SSLAS)**

**Conferenciantes invitados:
Beatriz Jaguaribe / Mabel Moraña / Christian Büschges / Alan Pauls**

Toda la información y el programa serán anunciados en www.lzz.uzh.ch y www.sslas.org



University of
Zurich ^{UZH}

Latin American Center Zurich

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**2022 ANNUAL CONFERENCE OF THE LATIN AMERICAN CENTER ZURICH
AND WORKSHOP OF THE SWISS SCHOOL OF LATIN AMERICAN STUDIES**

Imaginarios urbanos / Urban imaginaries

In the economic, political and cultural history of Latin America, cities and their transformations have played an essential role. Mythical foundations, colonial (re)foundations, modern urbanisation, peripheral globalisation, relocation, sprawl and fragmentation... Latin American cities have undergone many processes. From the conquest, also considered as a radical urbanisation of the continent, to our days of chaotic and unmanageable megalopolises, urban space has functioned as a territory of tensions between utopia and failure, ruin and foundation, renovation and tradition, concentration and dispersion. Cities are and have been ideal spaces of material but also symbolic production, where a wide range of images, voices and projections come together on a daily basis.

In recent decades, the imaginary dimension has taken on great importance when it comes to investigating power relations, social configuration and practices, biopolitical mandates, environmental crises, not to mention the continuous economic and political crises and their corresponding migrations. The term "urban imaginaries", which gives our conference its title, was coined by the Colombian philosopher Armando Silva, and later developed by the Argentinean anthropologist Néstor García Canclini, for whom cities cannot be thought of only in terms of the topographical or the tangible, but must also include an imaginary dimension. From this perspective, the division between the real city and the imagined city loses its meaning, and questions related to perception, (re)presentation, mediatisation, senses of belonging or otherness, semiotic constructions or the language of affection are brought in. In this way, imaginaries bring together different perspectives of analysis, and open up a transdisciplinary space for enquiry.

It is precisely here, in this interweaving, that this event in Zurich, 2022, is situated. It will feature two keynote lectures (Beatriz Jaguaribe and Christian Büschges), as well as an exhibition of Latin American video art on the topic, and a reading of his texts on the city by the Argentinean author Alan Pauls. But, above all, we will have the participation of six junior researchers who will present and debate their respective projects. And there will be as well a workshop on cultural studies, lead by Mabel Moraña, one of the most important authorities in this field.

Public hybrid event at the UZH and via Zoom.

[Click to join Zoom Meeting](#)

Meeting ID: 634 3177 7378

Passcode: 975062

PROGRAMA / PROGRAM

Viernes, 13 de mayo / Friday, May 13th

UZH Zentrum, K02-F-152

- 14:00 – 15:30 Bienvenida y conferencia inaugural / Welcome and Keynote Lecture**
- 14:00 – 14:15 Welcome and opening remarks by Prof. Dr. Adriana López-Labourdette (UZH) and Prof. Dr. Yvette Sánchez (HSG)
- 14:15 – 15:00 Conferencia / Keynote Lecture
- Masks and the City: Street Photography and Urban Chronicles of the Disguised Visage***
by Prof. Dr. Beatriz Jaguaribe (UFRJ)
Moderated by Prof. Dr. Eduardo Jorge de Oliveira (UZH)
- 15:00 – 15:30 Open discussion
- 15:30 – 15:50 Coffee break
- 15:50 – 17:40 Panel interdisciplinar con jóvenes investigadores / Interdisciplinary panel with junior researchers**
Moderated by José Meléndez (UniBE) / Rea Vogt (UniBE) / Gina Sánchez (UniBE)
- 15:50 – 16:20 Bárbara Garrido (UZH): "Artigas (Uruguay): una mirada *rururbana* desde el exterior"
- 16:20 – 16:50 Roberto Mejías (UZH): "Uniendo los mundos: aproximación ecocrítica del recurso a la basura en las *Narrativas del compostaje*"
- 16:50 – 17:20 Laura Flórez (IHEID): "Feral archives in transitional justice. An ethnography of multisensory archives of grassroots organizations on truth-seeking processes in Colombia"
- 17:30 – 19:00 Workshop "Estudios culturales: balance crítico, agendas y debates" by Prof. Dr. Mabel Moraña (WUSTL)**
- 19:15 – 21:00 Apèro riche at the Romanisches Seminar

Sábado, 14 de mayo / Saturday, May 14th

UZH Zentrum, RAI-F-041

10:00 – 11:30 Panel interdisciplinar con jóvenes investigadores / Interdisciplinary panel with junior researchers

Moderated by Virginia León (UZH) / Cristóbal Barria (IILA) / Mayara Ribeiro (UZH)

10:00 – 10:30 Mónica Rojas (UZH): “Mujeres transgresoras en la novela negra mexicana”

10:30 – 11:00 Siomara Ruckstuhl (Universidad de Granada): “El patrimonio de la modernidad en Guatemala: el Centro Cívico y la recuperación del ‘Corazón de la Ciudad’”

11:00 – 11:30 Dr. André Masseno (UZH): “Espacialidades marginadas y materialidad: apuntes sobre *Tropicália* de Hélio Oiticica”

11:30 – 11:50 Coffee break

11:50 – 13:00 Conferencia / Keynote Lecture

La villa imperial de Potosí – interconexiones políticas, económicas y culturales de una ciudad global en el altiplano andino (1545-1650)

by Prof. Dr. Christian Büschges (University of Bern)

Moderated by Prof. Dr. Adriana López-Labourdette (UZH)

12:35 – 13:00 Open discussion

13:00 – 14:00 Lectura y conversatorio con Alan Pauls

Moderated by Prof. Dr. Valeria Wagner (UniGE)

14:00 – 14:15 Closing remarks by Prof. Dr. Yvette Sánchez (HSG) & Dr. Rocío Robinson (HSG)

14:30 – 15:30 Apèro riche at the Romanisches Seminar



Imaginarios urbanos

Modernidad, violencia, abandono

Urban imaginaries

Modernity, violence, neglect

Across Latin America, cities have played an essential role in the history of the region. They have been both stages and battlegrounds for most of the economic, political and cultural developments of its countries. But modernity and globalization have also brought tensions that, too many times, have triggered violent histories.

The artists featured in this exhibition have developed their practice in response to their social and political contexts in Mexico, Colombia and Argentina. Teresa Margolles' videos tackle the endemic violence that ravages Mexico; Melanie Smith's works document the histories and ecologies of industrial modernity; José Alejandro Restrepo's piece intertwines different sources to address a violent episode of the history of Colombia: the siege and re-take of the Palace of Justice in 1985, linking it with the long-term violence that the country has lived; Leticia Obeid's video is both a journey through the different present urban, social and economic landscapes of the city of Buenos Aires and its periphery, and an anachronous journey contrasting Bolívar's idea of a united America.